



**Junior Achievement™**  
of the Michigan Great Lakes

# Movie Premiere

**PRESENTS**



## Spring 2025 SPONSORSHIP & TICKET OPPORTUNITIES





# Movie Premiere

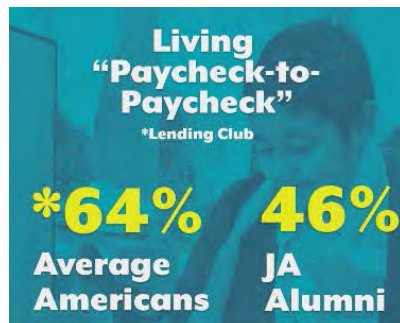
# ABOUT JUNIOR ACHIEVEMENT

## OUR MISSION

We envision a world where young people have the skillset and mindset to build thriving communities. Our K-12th grade programs are designed to be delivered by volunteers, fostering work-readiness, entrepreneurship, and financial literacy skills by using experiential learning both in the classroom and on-site at our state-of-the-art facility in Grand Rapids, MI.

## OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.



## THE JA MOVIE PREMIERE

JA Movie Premiere is a bi-annual family event that raises funds for local JA programs. Kids and their families attend a newly released movie while enjoying popcorn and other treats! JA adds to the excitement with door prizes, raffle baskets, and interactive trivia.

Sponsors of this outing not only provide critical funding for JA programs in the greater Grand Rapids area, but also allow businesses to express appreciation to their employees by gifting them tickets to this fun outing. There is also the option to donate the tickets (correlated with your giving level) back to students who may not have the means to afford this experience.

## WHEN & WHERE

**Celebration! Cinema North, 2121 Celebration Dr NE, Grand Rapids**  
May 31, 2025 | Featuring: *Lilo & Stitch*  
Registration 9 AM | Movie starts at 10 AM



**LEARN MORE ABOUT OUR EFFORTS**  
[michigangreatlakes.ja.org](http://michigangreatlakes.ja.org)







# SPONSORSHIP OPPORTUNITIES

| BENEFITS   | TITLE SPONSOR<br>\$10,000<br>1 available | PRESENTING SPONSOR<br>\$7,500<br>2 available | SUPPORTING SPONSOR<br>\$5,000<br>4 available | WORK READINESS SPONSOR<br>\$2,500 | ENTREPRENEUR SPONSOR<br>\$1,000 | FINANCIAL LITERACY SPONSOR<br>\$500 |
|--|--|--|--|-----------------------------------|---------------------------------|-------------------------------------|
| <b>Co-Brand:</b> Sponsor will co-brand event with JA, including name as TITLE SPONSOR with prominent logo representations. | X  |  |  |                                   |                                 |                                     |
| <b>JA Giving Champion:</b> Qualify as a JA Giving Champion. Will be recognized at JA events throughout the year.           | X  |  |  |                                   |                                 |                                     |
| <b>Newsletter:</b> Featured in JA email newsletter promoting the event. <i>Distributed to 20,000+ constituents.</i>        | X  | X  |  |                                   |                                 |                                     |
| <b>Promo Video:</b> Sponsor has the option to provide a short commercial that will be played before the the movie.         | X  | X  |  |                                   |                                 |                                     |
| <b>Post-Event Letter:</b> Sponsor will be featured in thank you letters that gets sent to all the sponsors.                | X  | X  | X  |                                   |                                 |                                     |
| <b>Social Media:</b> Sponsor will be recognized in a social media post thanking your sponsorship.                          | X  | X  | X  | X                                 |                                 |                                     |
| <b>Website:</b> Sponsor logo will be featured on the event page of our website.  | X  | X  | X  | X                                 | X                               |                                     |
| <b>Movie Tickets:</b> Sponsor will receive movie tickets to attend the event.  | 26<br>TICKETS                            | 16<br>TICKETS                                | 10<br>TICKETS                                | 6<br>TICKETS                      | 4<br>TICKETS                    | 2<br>TICKETS                        |
| <b>Day-of Recognition:</b> Sponsor will be recognized verbally and/or visually at the event.                               | <b>VISUALLY &amp; VERBALLY</b>           | <b>VISUALLY &amp; VERBALLY</b>               | <b>VISUALLY &amp; VERBALLY</b>               | <b>VISUALLY</b>                   | <b>VISUALLY</b>                 | <b>VISUALLY</b>                     |

***“BDO is a proud sponsor of JA Movie Event to further the financial literacy in our community while providing an event for BDO employees to spend time with their families.”***

– Jacquelyn Lightcap, Tax Senior Manager

## Questions? Contact:

**Chris Fisher, Special Events Coordinator**  
 chris.fisher@ja.org | 616-575-9080 x 2240



Movie Premiere

# A FAMILY-FRIENDLY FUNDRAISING EVENT!

**Allow kids the opportunity to be involved in fundraising for a local cause through your sponsorship of the JA Movie Premiere!**

Please complete this form and email it to [chris.fisher@ja.org](mailto:chris.fisher@ja.org) or mail to:

Junior Achievement of the Michigan Great Lakes, 4090 Lake Dr. SE., Grand Rapids, MI 49546.

## SPONSORSHIP LEVELS

- TITLE SPONSORSHIP \$10,000
- PRESENTING SPONSORSHIP \$7,500
- SUPPORTING SPONSORSHIP \$5,000
- WORK READINESS SPONSORSHIP \$2,500
- ENTREPRENEUR SPONSORSHIP \$1,000
- FINANCIAL LITERACY SPONSORSHIP \$500
- INDIVIDUAL TICKET \$30 # Tickets \_\_\_\_\_ x\$30 =
- We cannot participate in this year's event. Please accept this donation of \$\_\_\_\_\_
- We are unable to support this event. Please contact us to discuss other opportunities.
- I want to donate my tickets!** We will donate your tickets to JA students to use in your place.

## PAYMENT OPTIONS

- Please Invoice: \_\_\_\_\_ (must be before June 31, 2025)
- Check Attached made payable to: *Junior Achievement of the Michigan Great Lakes*
- Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_  
CVV \_\_\_\_\_

## BILLING INFORMATION

\_\_\_\_\_  
Business/Organization Name

\_\_\_\_\_  
Contact Name/Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date